

For Immediate Release

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Shannon Ridge Family of Wines and Shannon Ranches

hires Tom Azevedo as COO/CFO

Lower Lake, CA (June 15, 2020) – Shannon Ridge Family of Wines and Shannon Ranches have named Tom Azevedo as Chief Operating Officer and Chief Financial Officer to oversee both companies, effective immediately.

“Tom has a wealth of knowledge from years of high-level financial management in the wine business,” stated Clay Shannon, President and CEO of Shannon Family of wines. “We are confident that his leadership will take our companies to the next level.”

Azevedo comes with an extensive background overseeing farming, production, pricing, sales, and distribution as CFO for Klinker Brick Winery. In addition, he held the title of CFO for Holz Rubber Company where he facilitated a 40% growth, and Controller/Business Manager for Sparrowk Livestock where he spearheaded the planning and development of multiple vineyard projects.

“I am thrilled to bring my experience and industry expertise to the Shannon companies,” said Azevedo. “It is exciting to be part of the passion that Clay and the Shannon team have built along with the dedication to creating sustainable practices and producing a family of quality wines.”

Azevedo holds a Bachelor of Science in Accounting from California State University, Chico.

About Shannon Ridge Family of Wines

The Shannon family is committed to preserving their land, not only for the great vineyard sites but also for the bear, elk, mountain lions, eagles and other creatures which live there. Of their approximately 2,500 acres, only about 45% have been converted to vineyards. The balance of the land has been preserved for the wildlife which wanders through the property from the expansive wilderness areas adjoining the ranches. The vineyards were carefully planned out, leaving corridors open to migrating animals and protecting sensitive nesting areas.

The Shannon Ridge Family of Wines portfolio includes Buck Shack, Clay Shannon, High Valley, Old Pearl, OVIS, Pistol Grip, Playtime, Urgency, Vigilance, Shannon Ridge, and Shannon Reserve.

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